

MODEL DISASTER  
PILOT: MODEL WALK ON THE MOON

Written by  
Elizabeth Adams

ElizabethDianeAdams@gmail.com  
Phone Number

COLD OPEN

1 I/E. DIANA MARS MONTAGE - MODEL ICON OPENING CREDITS - DAY 1

Various footage of DIANA MARS' modeling career.

DIANA (V.O.)

For those of you who live under a  
rock, my name is Diana Mars. I have  
been a successful runway model...

Footage of Diana walking the runways, always wearing absurd  
outfits. Examples include a dress made from big bird feathers  
and reverse mermaid outfit (scales on top with seashell  
pants).

DIANA (V.O.)

... Commercial model...

Footage of a hyper sexual perfume ad, jewelry ad, and a  
"Carls Jr.-esque" ad of her sexually eating a fish burger are  
spliced together.

DIANA (V.O.)

... and film actress...

Footage from a cheesy kids movie and/or "Lifetime" film.

DIANA (V.O.)

Now, along side Fashion Designer to  
the stars Faux Belle and 80's super  
model Jane Richards...

Footage of FAUX BELLE and JANE RICHARDS are shown. Each have  
a dramatic ending pose.

DIANA (V.O.)

... My job is to shape the new  
generation of young models and find  
the next Model Icon.

The logo for the show appears over the theme song for Diana's  
show "Model Icon" plays.

INT. MODEL ICON REALITY TV SHOW - ELIMINATION SET - DAY

Diana Mars, an aging (30s) model, stands at the front of a  
catwalk looking at a group of young aspiring models.

DIANA

Welcome to Model Icon, ladies.  
You're here because I along with my  
judges world renown fashion  
designer Faux Belle...

Faux, a sassy looking gentleman in a suit gives a small  
princess wave to the contestants.

DIANA (CONT'D)

And 80's super model Jane Richards.

JANE

Late 80s.

Jane and Diana share a piercing fake smile with each other.

DIANA

Yes, late 80s... Are here to mentor  
aspiring models and determine which  
one of you has what it takes to  
become the next *Model Icon*.

The group of girls cheer.

PAOLO (O.S.)

CUT!

Everyone's attention turns.

CUT TO: